



**Star**  
*Scientific, Inc.*

March 1, 2000

Division of Health Promotion & Disease Prevention



**StarCure<sup>TM</sup>**  
*Inside*

Institute of Medicine

Presentation by  
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PM3001242723



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## POLICY STATEMENT FOR STAR SCIENTIFIC, INC.

### *Responsible Standards For Changing Certain Prevalent Views in the Tobacco Industry*

- STAR SCIENTIFIC accepts and supports *effective* measures at the national, state and local levels to ensure that tobacco products are not distributed, sold, or marketed to children and adolescents.
- STAR SCIENTIFIC accepts the findings and conclusions of the Surgeon General of the United States, as well as the informed public health community, that conventionally cured tobacco is a major factor in disease and addiction and that those who use tobacco products who wish to quit should be given incentives and opportunities to do so.
- STAR SCIENTIFIC acknowledges that the use of tobacco products generally poses health hazards and that no known tobacco product or process, even the process that Star has developed, while virtually eliminating nitrosamines, eliminates all health hazards associated with the smoking of tobacco.
- STAR SCIENTIFIC supports having the Food and Drug Administration (FDA) as the lead regulatory agency charged with overseeing the implementation of fair and meaningful regulations over the manufacture, sale, distribution, labeling and marketing of all tobacco-containing products.
- STAR SCIENTIFIC supports increased biomedical and allied research by the private sector, as well as such federal agencies as the FDA, NIH, CDC, and the USDA, that will continue to identify and understand the complexities of what causes the diseases associated with tobacco use and work to find ways of reducing and/or eliminating these causes, and setting standards and "bench marks" for the development of reduced risk and less hazardous tobacco products.
- STAR SCIENTIFIC believes that it has a corporate responsibility to continue to expand research and development efforts to manufacture tobacco products that are as safe as is technologically possible to address the serious public health problems associated with tobacco use, and to respond to the needs of adult tobacco users who continue to consume tobacco products notwithstanding the broad range of health risks associated with using such products.
- STAR SCIENTIFIC believes that adults who choose to smoke and/or make an adult choice regarding the use of any tobacco products should be fully and completely informed about the dangers of the tobacco products they choose to use, including specific information regarding ingredients and constituents of tobacco and tobacco smoke and the levels of such toxic constituent elements in tobacco and tobacco smoke. This should include any scientifically established information that indicates that a product may or will reduce certain exposure to major toxic elements associated with tobacco use.
- STAR SCIENTIFIC is committed to working with the public health community, the FDA, and other federal regulatory agencies in seeking to prevent the use of tobacco products by children and adolescents and in the scientific development of products that have the potential for lessening or even eliminating the incidence of disease, death and addiction associated with tobacco use.
- STAR SCIENTIFIC believes that the time has come for health groups, researchers, scientists, policy makers, senior government officials, tobacco farmers and responsible tobacco companies to sit down and talk about the future of tobacco and the tobacco industry, including an articulation of reasonable parameters under which new products that *will reduce exposure to certain toxic constituents in tobacco and tobacco smoke can be developed, evaluated and marketed.*

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- **A Leaf of a Different Color**



- Star has been a catalyst for change.



# Who We Are!

- We believe that Star Scientific, although in the tobacco technology-oriented business, is a very different kind of company.

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- **STAR SCIENTIFIC** also has interest in reducing the carcinogenic risks of smokeless tobacco and in developing products that could facilitate smoking cessation



# Who We Are!

- Star fully accepts the bio-medical evidence demonstrating inextricable links between smoking conventional tobacco and a variety of diseases and premature death.
- Star Deals with Scientific Reality!
  - It is unlikely that the health risks of smoked tobacco can ever be completely eliminated.

# Star is Focused upon developing less toxic products!



- Star is committed to developing ways to reduce the toxicity of tobacco smoke and smokeless tobacco.

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# What Star can Achieve with its New Technology!

- Star's patented processes largely preclude the formation of the known carcinogenic TSNA's in the tobacco leaf and tobacco smoke.